

### **Workflow Control**

:Arkitex puts you in complete control of your entire workflow with powerful management tools. The system tracks processes from the front-end all the way to the press with automatic feedback on the status and actions required. A variety of viewing levels lets you see an overview or zoom-in for process details. You'll be able to proof and obtain approvals from authorized users before transmitting data to print sites.

### **Seamless Integration**

:Arkitex's open-systems approach allows it to integrate with ease into non-Agfa workflows including planning and press control systems. Because it is built on existing technology, :Arkitex provides an instant upgrade path for current customers and allows new customers to incorporate the benefits :Arkitex brings into their existing workflow.

### **Expert Consultation**

Agfa's workflow specialists will help you build a custom solution to fit your operation. They provide complete needs analysis, ROI calculation, and a plan that fits your budget and operational goals. :Arkitex lets you protect your profits as you plan for the future.

# :Arkitex



## :Arkitex. An Innovative Approach to Proven Technology.

- Intelligent:** Uses the most advanced interactive technologies
- Reliable:** Built on proven technology
- Modular:** Add functionality as needed
- Scalable:** Automates any size operation
- Powerful:** Complete workflow control from any location
- Integrative:** Seamless integration with non-Agfa systems
- Intuitive:** Easy to learn and use

### :Arkitex Adaptable Assortment.

You shouldn't have to adapt to new technology or buy more to get just what you need. :Arkitex is modular. So you purchase only the functions you need, when you need them. It's scalable. So you can extend functionality to accommodate growth and diversification. And it's open. So you'll be able to integrate :Arkitex into your current workflow. :Arkitex adapts to your needs instead of the other way around.

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Building Intelligent Solutions for Today and Beyond.

# :Arkitex



## ***Editorial-to-Press Workflow Automation***

Built on proven technology, :Arkitex combines experience with innovation to bring you the solution you've been asking for. From editorial and advertising to press, :Arkitex simplifies workflow automation with advanced production planning techniques. It is modular and scalable, so it accommodates any size operation. And because it integrates easily with existing Agfa or non-Agfa systems, you won't have to start from scratch to achieve the level of automation you need today with readiness for the demands of tomorrow.

# :Arkitex



## The Agfa Approach

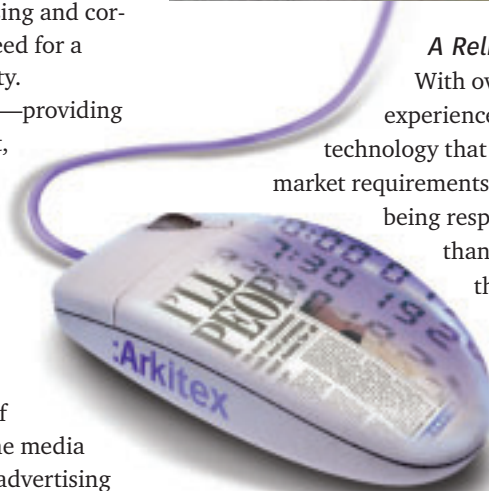
We have made it our business to understand all the pressures you face before we design a single piece of equipment or software solution. Agfa's violet-laser imaging for CtP is an example of this approach. It is the result of customers' needs to keep operating costs low, quality and reliability high. And to have a system that integrates easily into any existing workflow. Intellitune is another example. By automatically analysing and correcting images, it answers our customers' need for a fast, effective way of improving image quality. :Arkitex meets the same user-driven criteria—providing the tools you need to build a highly efficient, cost-effective workflow. We have even strengthened our team of workflow specialists so they can create custom solutions when needed.

### *A Complete Solution*

The efficiency with which one technology interacts with another is the true measure of performance. Like a plate in a platesetter, the media in a proofing system, or the connectivity of advertising with prepress and press. This is the reason we develop complete, integrated systems from the consumables that feed the imaging systems to the software that drives them.

It is also the reason we provide systems integration, onsite and remote support as well as training—to make sure every component of the workflow operates at peak performance.

With pre- and post-sale team specialists located conveniently all across the world, we offer the strongest support network in the industry.



### *A Reliable Partner*

With over 100 years of imaging experience, we know how to build technology that responds to changing market requirements. We also know that being responsive requires more than technology. It demands the kind of ongoing support that extends beyond the nuts and bolts. So that not only will your systems stay up and running, but your cost of operation will

stay low and your organisation profitable.

Our experts will help you calculate ROI, so you can see clearly that the solution is based on your immediate needs as well as long-term growth. We'll even help you with a variety of financing options to make your investment easier to manage.

When you do business with Agfa, you'll be partnering with a company that is financially sound and has the experience and vision to guide you into the future.

**Agfa. More Than Technology.**



## **:Arkitex. Built on Experience. Designed for Flexibility.**

### *Combined Experience*

:Arkitex is built on the experience of the world's leading prepress providers—Agfa, who pioneered PDF-based workflow automation, and Autologic who was among the first to integrate front end with press systems. It integrates proven, user-preferred functions with the most advanced technology to provide a single, easy-to-use solution.

### *Reliable Automation*

:Arkitex delivers on the promise of computer-integrated manufacturing by integrating production tasks from advertising and editorial to press and allowing you to operate reliably 24 hours a day, 7 days a week. It uses the most advanced production and communications technologies to deliver flawless data transmission with optimal throughput. PDF, for example, streamlines data transmission, while XML seamlessly integrates :Arkitex components into one scalable solution. And Agfa's MAXML, a meta description language, interprets and implements planning instructions. :Arkitex handles multiple file formats dynamically for uninterrupted processing. A variety of redundancy options keeps you running even if your primary server fails and protects your newspaper from natural disasters. With :Arkitex, You'll be able to extend advertising deadlines and manage zoned editions with ease.

### *Modular and Scalable*

Its modular design lets :Arkitex adapt to the needs of any newspaper operation—from a single-site to multinational operations. You choose only the functions you need for your specific operation. And add features as your business needs change. It allows you to plan levels of automation over a period of time and add functionality as your budget permits.

### *Easy to Use*

An intuitive user interface makes :Arkitex easy to learn and to use. It provides a variety of views and zoom levels for managing functions such as softproof approvals and geographic page variations. :Arkitex allows you to manage the entire production process from the comfort of your office or from a remote location using a Web browser.

